

# Power To Prosperity With Bay Logistics

Bay Logistics owns and operates a strategically integrated network of distribution centers in the US and Mexico featuring food grade, HAZMAT/flammable, rail-served, racked, ambient, and temperature-controlled space.

Our menu of onsite services includes transportation, inventory management, KPI tracking, cross docking, shipping/receiving, order fulfillment, returns processing, repack, rust inhibiting agent application, slip sheeting, consolidation, part inspections, special labeling, aluminum coil upending, EDI communications and a wide assortment of reporting functions.

Tapping into our investments in people, equipment, training, facilities, safety, process development, and IT infrastructure allows our clients to funnel resources into production and other core competencies. Disengaging from supply chain management activities frees up time for customers to focus on product development, engineering, automation, expansion, and strategic future planning.

Financially balance your business by outsourcing to Bay Logistic!



#### **INSIDE THIS ISSUE**

Power To Prosperity With Bay Logistics	1
Bay Hosted A Group Of Classic Car Enthusiasts!	2
Diamondbacks Game!	3
One Shining Moment At HECLA Operations	4
Meet Tim McCormick!	5
• 2024 Coopersville Car Show & Summerfest!	6
Business Investment Award	7









## Bay Hosted A Group Of Classic Car Enthusiasts!

Bay Logistics recently had the pleasure of hosting a group of classic car enthusiasts from Bob Koch's car club. The group was treated to a wonderful experience, which included a visit to Ric Johnston's classic car museum, where they were able to admire some truly stunning vehicles. The group also enjoyed some delicious donuts and coffee, which helped to fuel their excitement for the next part of their adventure. The group then rallied together for their trip to see the play "Oklahoma" in Turkeyville at Cornwell's Turkeyville USA. It was a truly enjoyable day for all involved, filled with great company, beautiful cars, and plenty of fun!













### **Diamondbacks Game!**

Cindy Gabel (Regional Operations Manager), and Kurt Cuncannan (COO), took the Bay West Team to dinner at The Arrogant Butcher downtown Phoenix, and from there walked over to the Chase Field for a Diamondbacks game!!









# One Shining Moment At HECLA Operations

Here is a remarkable commendation from long-term HECLA customer Bill Bovensiep of Haltermann Carless:

To whom it may concern,

Most of the time customers are more than willing to express a problem or dissatisfaction with a company or person. This letter is intended to be the polar opposite of this and demonstrate not only how Bay Logistics went above and beyond but additionally how personal relationships can enable a great working relationship. The day was July 3rd at 7:20 pm and I, Bill Bovensiep, got a call from our race fuel manager in California asking about a shipment that was to be delivered to RedBud race track in Buckhanon Michigan. This BOL and material was staged and ready to leave on Monday July 1st 2024. R&L was the trucking company contracted to pick this up but for whatever reason they did not pick up on Monday, Tuesday or Wednesday. By the time it was realized this material was still on Bays dock and it was well past working hours but non delivery was not an option.

To digress, the racing fuels business typically has a small window from time to ship and delivery. It is almost always in a sense a rush to get product to customers for races or moving throughout the USA. This is the nature of how this business functions and to cater to this is the only way any company considering selling to this market will survive.

Considering this issue, the qualifiers were to be run on the 4th of July so as all can imagine a federal holiday even added more complexity to this dire situation. The fuel that was staged was presold to over 8 profession motocross teams and none of them had spare fuel to even make the first run. Springing into action, my first call was to Alyssa Burton who promptly answered her personal cell phone at 7:30 pm. In short order I was asking for an act of God to open the warehouse but had to ask. Alyssa without skipping a beat after the short explanation of the situation told me to hold on for a few minutes and she would call me back. While the 10 minutes elapsed I was working on getting a "hot shot" driver set up to get to Bay on a moment's notice. 10 minutes later Alyssa told me if I could have a truck at Bay before 9:30 pm, the warehouse would have someone standing by.

The knight in shining armor was Tierra Womble who was willing to stay. From this point the commitment was made

and a driver was arranged to be at the warehouse. Just a few minutes past 9 pm the driver arrived and Tierra assisted in loading the variety of containers in the truck.

Though you may think the story ends here but not exactly.

The driver from this point left and drove 300 miles to the other side of Michigan to deliver the fuel at 8 am, July 4th, where the selected riders were able to pick up there fuel and make their respective qualifiers at 9:30 am.

Within a shade over 13 hours the group efforts of each party in this chain of events did their part and the end results was success. Not just success that the call was taken, the warehouse opened or even the fuel was delivered. The success of the entire chain only had information of their task and without knowing the importance, still pulled through 110% on the initial phone call.

The Bay team collectively has always been a valued partner in my eyes. We have been doing business for over 10 years and honesty I cant think of a better company. I feel more welcome with in my entire professional career.

It is not only the in and out measurables but this type of example that put a company in a different class of being. A deep and heartfelt amount of gratitude for this example and all that Bay does for Halterman Carless and myself personally.





### **Meet Tim McCormick!**



Tim has been a Bay Logistics employee since November 2003. Tim is currently First Shift Supervisor at Bay Hamtramck Operations covering daily shipping and receiving activities on the "public side", and forklift training as required. Counting his time with Whiting Distribution Services, Tim has been in the warehouse and logistics industry for over 30 years!

#### More about Tim:

- Biggest challenge new accounts.
- Job philosophy "I like my job, it's not hard if you embrace the basics, unloading trucks, put it away, pull orders, put on trucks. Any given pallet should not be touched more than four times, any more than that and you're losing money. If you stick to the basics and do things right the first time the job is easy."
- Born and live born in Saginaw and now resides in Flat Rock.
- Favorite childhood memories "growing up on a farm with family and livestock."
- Tim is the youngest from a family of six, three boys and three girls.
- At 17 Tim joined the Navy.

- After serving in the Navy, Tim returned to Michigan and began working at Whiting Distribution Services doing maintenance work while attending college at U of D.
- A couple of years later Tim went to work full-time and has been working ever since.
- Tim's oldest brother also served in the Navy and sadly was KIA in the Vietnam war in 1965.
- Tim truly loves family and when asked what the perfect weekend looked like and what he liked to do for fun, he said, "travel, anything with family, cooking on the grill, baking, and hunting."
- Tim and his wife Ann of 33 years have three children.
- Where Tim sees himself in five years "camping in some State Park, the Upper Peninsula, Montana, South Dakota, or Arizona, in his tear drop trailer that he is building, and enjoying the outdoors and all the quietness."



## 2024 Coopersville Car Show & Summerfest!

Bay Logistics had an absolutely wonderful time as a sponsor at the 2024 Coopersville Car Show and Summerfest! They were delighted to have the opportunity to choose a trophy winner, distribute company shirts and other swag items, and showcase MTS's antique truck for all the fans to check out. The event was truly a great success and Bay Logistics was thrilled to be a part of it.

The Coopersville Car Show and Summerfest is one of the largest linear car shows in West Michigan. The Car Show is held in Downtown Coopersville, on Main Street.















### **Business Investment Award**

Bay Logistics received the Business Investment Award at the Michigan City Economic Development Corporation (EDCMC) Business Appreciation Banquet. Bay Logistics is being honored for investing in the community, sparking change through updates or renovations and elevating the economic development efforts in Michigan City, IN.







The EDCMC team shined a light on the impactful businesses and community leaders who have helped cultivate the city's current culture of collaboration and prosperity.

The 2024 Business Appreciation Awards placed the honorees on center stage for their investments, longevity, passion and mark on the community's growth.

